GOVBRM

HOW GOVBRM WAS DEVELOPED

A practitioner method, stated plainly: what it draws on, what is original, and what is still a hypothesis.

GOVBRM is an operating method for shaping AI demand, governing autonomy, connecting investment to adoption and forcing value realisation. It sits alongside the governance an organisation already has rather than replacing it. This page states its lineage, its original contribution and its evidence base as plainly as the full provenance page does.

SOURCES AND LINEAGE

- **BRM Body of Knowledge (BRM Institute):** relationship as a strategic capability, demand shaping, value realisation and optimisation, in GOVBRM's own words. Nothing reproduced.
- **UK public guidance,** read closely and referenced by name in the crosswalk: the AI Playbook, the Technology Code of Practice, the Service Standard, the Data Ethics Framework, the Algorithmic Transparency Recording Standard, the Green Book.
- **Other jurisdictions,** named at a higher level: the EU AI Act and GDPR, the US NIST AI RMF, Canada's Directive on Automated Decision-Making, Australia's and New Zealand's AI-in-government guidance.
- **Standards:** ISO/IEC 42001, a layer GOVBRM sits beside, not an alternative to. Not certified against, affiliated with or endorsed by any publisher named here.

WHAT IS ORIGINAL TO GOVBRM

- The six-gate front door (Request, Shape, Rank, Commit, Build, Review): a model of AI demand, not of delivery
- Twenty canvases and a three-lane routing model that keeps most demand to one page
- The autonomy ladder: the lowest rung that solves the task
- The Value Orchestration Workbook: planning, realisation and optimisation as three distinct conversations
- The month-nine default review, returning lessons to the front door
- The AI Value Operating Model, and the Academy built around it

STATUS OF THE METHOD

MECHANISM	STATUS
User need before technology; deployment is not use	**Established**
Value as a range; three value conversations	**Adapted**
Six gates, the routing model, twenty canvases	**GOVBRM original**
Autonomy ladder as a risk proxy	**Original, a hypothesis**
Scoring weights, thresholds, month-nine default	**Hypothesis, v1.0**

> **Written from practice is a claim about provenance, not validation.** GOVBRM was developed by one practitioner from the receiving end of AI requests in public and regulated organisations, worked out in public through 2026. It has not yet been through pilot organisations, controlled comparisons or inter-rater studies; no outcome statistics are published because none have been measured yet.

WHAT COMES NEXT

- Calibration of weights and thresholds through use, recorded on the provenance page
- An external advisory group across BRM, service design, governance, security, commercial, accessibility and equality
- Anonymised evidence from implementations as it becomes available

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