GOVBRM

THE AI DEMAND FRAMEWORK · REFERENCE POSTER

The Front Door.

Six gates · three lanes
Version 1.0, September 2026
govbrm.com/crosswalk

	1 REQUEST	2 SHAPE	3 RANK	4 COMMIT	5 BUILD	6 REVIEW
Fast lane Low risk, a known pattern, low autonomy	*Self-service against a published pattern — no canvas beyond the intake record*					
Standard lane Moderate risk or value	● 01 · Opportunity or Intake	● 02 · Demand Shaping, 04 · Readiness	● 06 · Value Map	● 09 · Business Case — an owner and a number	● 16 · Adoption	● 19 · Value Review, month nine
Strategic lane High consequence, public-facing, cross-boundary or high autonomy	● Full intake, named sponsor	● Risk and Ethics, the full flag set	● Portfolio Heatmap, executive view	● Agent, Vendor and Prompt Governance canvases; security and commercial assurance	● Stakeholder and Workforce Impact	● Capability Roadmap, plus the assurance outputs opposite

Every lane, every item

Who bears the benefit, who bears the cost, and who has no seat at the table?

Risk is more than autonomy

- Consequence
- Scale
- Reversibility
- Population affected
- Detectability
- Autonomy rung

What the strategic lane also carries

A data protection impact assessment, an equality or anti-discrimination assessment, a transparency record where one applies, security and commercial assurance, the business case on your appraisal model, a service or delivery assessment, ISO/IEC 42001 evidence where one exists, a sustainability assessment, and accessibility, contestability and redress for the people affected. Full detail at **govbrm.com/crosswalk**.